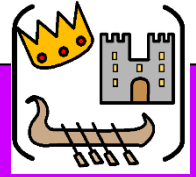


Year 2



Cadbury Knowledge Organiser

Enquiry Question: How has Cadbury changed over time?

Key Vocabulary

past – gone in time and no longer existing.



present – existing or occurring now.



evidence – anything that can be used to prove something.

founder – someone who establishes an organisation.



chronology – the arrangement of events or dates in order of their occurrence.



timeline – a plan or line that shows the dates when the different stages of something occurs / is completed.

cause – the reason something has happened.



consequence – a result of a particular action or situation.

Bournville – a suburb of Birmingham, England that was built by the Cadbury brothers as a village for their factory workers.



change – the exchange of one thing to another.



continuity – the fact of something continuing for a long period of time without being changed or stopped.



before – earlier than the time or event mentioned.



after – later in time or event.



then – next in order of time.



now – at the present time or moment.



Key Events and Facts

What is Cadbury?

A British chocolate company.



How long has Cadbury been around?

Cadbury chocolate has been around for nearly 200 years, since 1824 when John Cadbury opened a grocery shop in Birmingham, UK. He sold cocoa and drinking chocolate, and the business gradually expanded to include the first solid chocolate bar in 1847. Cadbury Dairy Milk, an iconic chocolate bar, was born in 1905.

What was the name of Cadbury's first chocolate bar?

Dairy Milk



Why Bournville?

The Cadbury family wanted their factory to be a happy, clean and safe workplace. They found a piece of land that was perfect for their chocolate factory and named the site Bournville. There was a children's playground, tennis and squash courts, a bowling green and even a swimming pool!!

Who are the Cadbury family?

The Cadbury family is a British family known for their contributions to the chocolate industry, specifically through the Cadbury chocolate company.

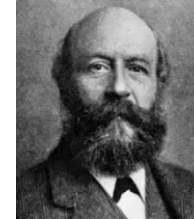


Significant Individuals



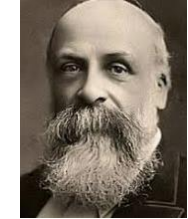
John Cadbury

John Cadbury is the founder of Cadbury. He originally started a grocer's shop at 93 Bull Street in Birmingham. John sold cocoa and drinking chocolate that he prepared himself using a pestle and motor.



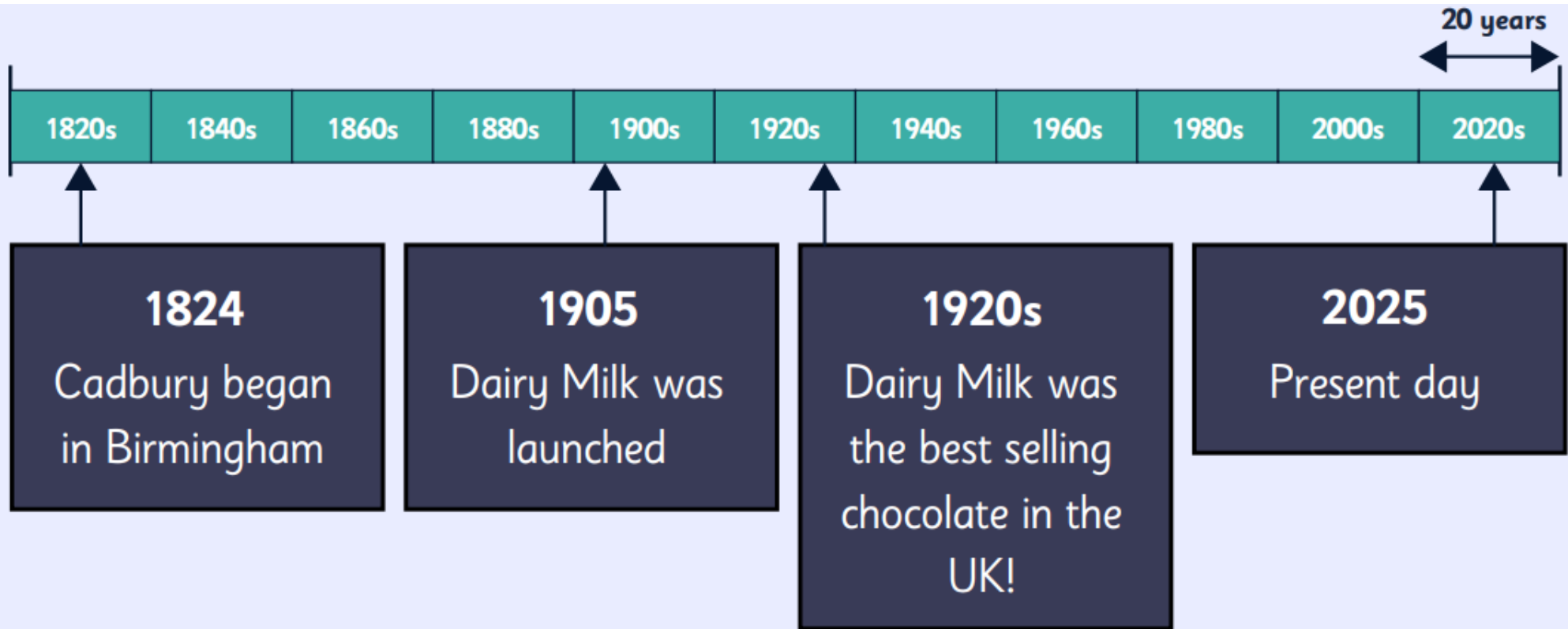
George Cadbury

George and Richard Cadbury took over the Cadbury business once their father John has retired.



Richard Cadbury

George and Richard Cadbury played a significant role in shaping Cadbury into what is it today. When the shop opened in the 1820s, cocoa was made with lot of cocoa butter which did not taste nice. The brothers changed this.



Useful Websites

Cadbury Timeline – explore the timeline of Cadbury.

<https://www.cadbury.co.uk/about/history/timeline/>

Cadbury Official Website – a brief history behind the chocolate

<https://www.cadburyworld.co.uk/plan-your-visit/information/news/history-of-cadbury/>

Factsheets on the Cadbury website – take a look at the Bournville, the Cadbury family and Cadbury business factsheets on the official website

<https://www.cadburyworld.co.uk/schools-and-groups/schools/resources/>