



“ ASK FOR JESSE.”

...because basic oral hygiene is a right, not a privilege



Almost 9 out of 10 hospital tooth extractions among children aged 0 to 5 years are due to preventable tooth decay*

At Boots, we're working in partnership with The Hygiene Bank to help close the hygiene poverty gap by providing free dental products, to customers with children who need it most.

If you're in need of this service, step into this store and 'Ask for Jesse'.

A member of our team will discreetly provide you with essential dental products (for children aged between 3 to 5 years), plus some information on further support.

