



5th November 2019

Dear supporters,

RE: Match Funding

We wanted to take this opportunity to remind you about the match funding scheme and how a little bit of your time could raise double the funds for our cause.

If you work for an organisation that has a match funding policy, any money you raise could be matched by your employer. Companies may match the fundraising total for an event, or for the stall that their employee is working on. Usually, the employee will need to supply them with a letter from the organisation detailing the date and nature of the event, together with the total raised.

We understand that the high street banks, building societies, supermarkets and large corporations are likely to do match funding, but these schemes are not exclusive to the major corporate giants. If you work for an independent company, they may be interested in charitable giving through match funding too.

We would be grateful if you could see if your employer has a match funding scheme, or if they are willing to match fund any of our events. If you can't help out this time, but you know the company you work for has a match funding policy, please let us know. This could be a really large source of income for us and help us raise money for Birches First School.

If you are able to help us this way, please let us know and we can discuss your companies' requirements.

Thank you for your support.

Aviva	Ernst and Young	Royal Dutch Shell
Bank of America	Experian	RWE NPower
Barclays Bank	HSBC	Santander
Benfield Group	Ipsos Mori	Schroders
BP	JP Morgan Chase	Sky
British Telecom	Kingfisher PLC	Tarmac
British Gas	Legal and General	Tesco
Camelot	Lloyds TSB / HBOS	Texaco
Costcutter	Microsoft	UBS
Co-op	Northern Rock	Unilever
Daryl Industries	O2	Yorkshire Bank
Deloitte	PwC	Whitbread
Diageo	RBS Group	

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